



Support Your Customers On Key Issues Affecting The Flexible Foam Industry

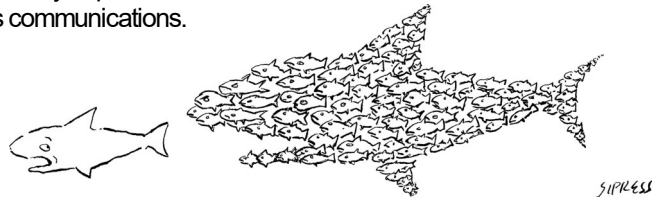
Play An Active Role In The Issues That Matter Most

The Polyurethane Foam Association is an aggressive advocate for flexible polyurethane foam manufacturers and industry suppliers in North America. Membership in our organization is a cost-effective way to help manage critical legislative, regulatory, technical, and communications challenges, and gives your company a much stronger voice when it matters most. For Associate/Supplier members, PFA offers these benefits and more:

- 1. Legislative Watchdog** to avoid federal, state or local environmental, health, safety, legislative or regulatory surprises.
- 2. Networking** with flexible foam manufacturers, peers, and technical experts.
- 3. Discounts on PFA Meetings** Members save \$850 per attendee at semiannual meetings and technical conferences.
- 4. Industry Education** supporting best practices and promoting FPF product applications.
- 5. Debunk "Bad Science" with Credible Data and Analysis.** Protects industry reputation. Reduces miscommunications. Saves you time and money.
- 6. Technical Programs** offer an effective way for suppliers to share new technology, innovations and best practices.
- 7. Special Issues Sessions** tackle timely topics such as flammability, emissions, and crisis communications.
- 8. Legal Advocacy** with experienced counsel to advance industry positions and help protect against unfair regulation and legislation.
- 9. Industry Metrics** for forecasting and measurement, with consolidated PFA member production reports (monthly pounds poured statistics).
- 10. Referral of General Inquiries to PFA Website,** reducing time demand of individual company responses.
- 11. Rapid Notice on Industry Developments** through PFA's direct communications to members via legal memoranda, *FastRead* e-newsletter, bulletins, and other tools.
- 12. Knowledgeable Representation at Industry Issues Meetings** (including standards making groups, NGOs, and other influential third parties), saving your company's management time and travel expense.
- 13. Customer Support** through education materials such as INTOUCH bulletins, glossaries, and multimedia presentations.

Why You Should Become Involved

You could personally represent your company before numerous regulators and policy makers, but it takes significant resources and time. PFA will keep you informed, ask for your input so your company positions are understood, and advocate on your behalf. Our collective voice makes more impact. **To learn more, contact PFA at 865.657.9840 or info@pfa.org.**



Together, our impact is much greater. Contact PFA today to learn more about how Associate/Supplier Membership can give your company a bigger, more powerful presence.

