



Stay Informed About Issues Affecting The Flexible Foam Industry In North America

Be Aware Of Technology, Legislation, and Trends That May Affect Your Business

The Polyurethane Foam Association is an aggressive advocate for flexible polyurethane foam manufacturers and industry suppliers in North America. For international foam producers, membership in our organization is a cost-effective way to stay informed about critical legislative, regulatory, technical, and communications issues affecting the flexible foam industry in North America and other areas of the world.

PFA represents the flexible polyurethane foam industry on many fronts. International members may take advantage of numerous benefits, including:

- 1. Regulation Watchdog** to avoid environmental, health or safety regulatory surprises (North American regulation is often a model for other regions.)
- 2. Networking** with flexible foam manufacturers, suppliers, and technical experts.
- 3. Discounts on PFA Meetings** Members save \$850 per attendee at semiannual meetings and technical conferences.
- 4. Industry Education** supporting best practices and promoting flexible polyurethane foam product applications.
- 5. Expose "Bad Science" with Credible Data and Analysis.** Protects industry reputation. Reduces miscommunications. Saves you time and money.

6. Technical Programs offer an effective way to learn about new technology, innovations and best practices.

7. Special Issues Sessions that provide timely discussions on key issues such as flammability, emissions, and other topics.

8. Rapid Notice on Industry Developments through PFA's direct communications to members via *FastRead* e-newsletter, bulletins, and other tools.

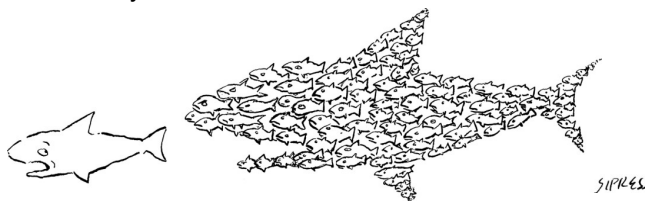
9. Knowledgeable Representation at Industry Issues Meetings, saving your company's management time and travel expense.

10. Add to Your Customer Support with education materials such as INTOUCH bulletins, glossaries, and multimedia presentations.

Why You Should Become Involved

Federated membership in PFA makes it possible to have one centralized resource for information about the flexible foam industry in North America. Professional staff at PFA headquarters can help you interpret how various industry issues may affect your business. PFA keeps you informed of industry priorities, asks for your input so your company positions are understood, and advocates on your behalf.

To learn more, contact PFA at 01.865.657.9840 or rbatson@pfa.org.



Together, our impact is much greater. Contact PFA today to learn more about how Federated Membership can give your company a bigger, more powerful presence.

